

Senior-Level Meeting
communications guide

#SLM2019



The Senior-Level Meeting (SLM)
is a gathering of key decision-makers
and senior representatives hosted by the
**Global Partnership for Effective
Development Co-operation (GPEDC).**

**Development actors of all kinds will be there:
national and local governments, civil society,
private sector, bilateral and multilateral
organisations, trade unions, parliaments,
and foundations.**



event's objectives

1

Affirm effectiveness as an essential driver for sustainable development;

2

Expand the reach of effectiveness with context-sensitive approaches, and through convening development actors on a more equal footing; and

3

Explore effectiveness challenges and priorities for the future.



our messages

1

Stress the fundamental importance of the development cooperation principles for achieving rapid progress in advancing Agenda 2030.

2

Elaborate and monitor human rights-based approaches in carrying out shared commitments to EDC principles as a foundation for strengthening outcomes in relation to the SDGs.

3

Build on the outcomes of the GPEDC Third Monitoring exercise as elaborated in the 2019 Progress Report through a current work stream by advancing a time-bound agenda for the renewal of unfulfilled commitments from Paris to Busan for the next High-Level Meeting.

A background map of North America, showing various states and provinces in different colors. The map is slightly faded and serves as a backdrop for the text. In the bottom right corner, there are three overlapping circles in a light blue color.

4

Build upon the Kampala Principles to create a monitoring indicator for the effective private sector engagement in development cooperation, including an assessment of blended finance and other leveraging arrangements, with case studies to test this indicator in a range of partner countries prior to the Fourth Monitoring Round.

5

Initiate a multi-stakeholder work stream with the mandate to assess the different challenges affecting shrinking and closing civic space, including CSOs' own development effectiveness, and to propose specific recommendations for the next High-Level Meeting on urgent actions on the part of all development actors in the Global Partnership.

6

Implement a plan of action for adapting the monitoring framework for the Fourth Monitoring Round for countries facing conditions of conflict and/or fragility.

*take
action*

PROPAGATE OUR MESSAGE.

Let us harness the power of the civil society in influencing the outcome of the SLM by sharing our statement and other contents via social media.

FORWARD OUR KEY ASKS.

Send our SLM Key Asks and other shareable content via email to your parliamentarians, government authorities, members of the press, other CSOs, think-tanks, development practitioners, and the academe.



*for all
civil society advocates:*

1

Check out our shareable SLM materials via csopartnership.org/slm2019.

2

Like us on Facebook and share our posts.

3

Follow us on Twitter and share our tweets.

4

When sharing with your network, please use the official event hashtag [#SLM2019](https://twitter.com/SLM2019) along with the following:

**#CivilSociety
#CSOPartnership
#DevCoop**

**#SDGs
#CSOs
#2030Agenda**



for participants in New York:

1

Capture moments through photos, videos, and quotes.

2

Use precise captions for posts.

**Post on CPDE Facebook PAGE via
fb.com/CSOPartnerships**

**Tweet your content to
[@CSOPartnership_](https://twitter.com/CSOPartnership_)**

3

Use the hashtags below when sharing content via social media:

#SLM2019

#CivilSociety

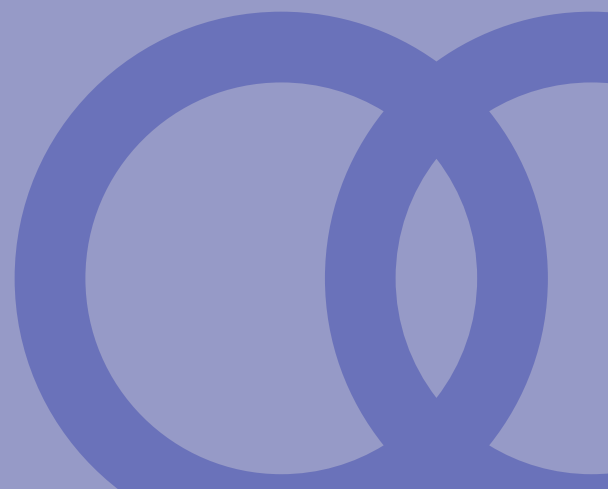
#CSOPartnership

#2030Agenda

#DevCoop

#SDGs

#CSOs



*your say
matters*

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by writing to myarcia@csopartnership.org.**

**Your submissions will be featured on the
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